

# fonoinfo Location Based Services

## People Locator



To stay ahead of the competition and increase customer loyalty, wireless carriers need to find ways to provide offerings with more value than ever before. With fonoinfo's location based services framework, carriers can offer subscribers applications with the added value of location. These applications provide core location-based services that can be offered to both businesses and consumers right away.

- Integration with wireless operators gateways
- Location services based on cell ID, standard fix, extended fix, assisted and non-assisted GPS positioning.
- "Auto-Locate and Contact" function for compatible handsets which when finding a friend based on the server feed, will prompt the user to automatically call the nearby friend without having to look for the contact's number.
- Ability to send SMS to online and offline friends for compatible handsets.

## Ways GPS Can Be Utilized

- Enterprise & Government: Fleet tracking for couriers, transport companies, police, army and others
- Personal: Find your own location, find the nearest landmarks, restaurants, ATM's and others
- Individual: Keeping track of your family and friends whereabouts
- Security: Protect your car by keeping the mobile handset inside it. If it is stolen, the handset will guide you to its location

## Ways Position Data Can Be Delivered

- On the handset as a J2ME application with an optional map
- On a PC application or website
- SMS Messages with location data